

# Umut Kaplan



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## Summary

Versatile software and front-end developer with hands-on experience spanning technical support, independent project management, and brand-focused creative work. Founded and ran an independent software venture for two years before moving into an R&D and software support role, where technical development and direct client communication go hand in hand.

- Equally comfortable writing application code and shaping brand visuals, moving fluidly between technical and creative work.
- Proven ability to build and manage client relationships independently, from freelance engagements to running a business end to end.

## Education

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|----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Oct 2022 – Present</b><br>(Expected 2026) | <b>Anadolu University</b><br>Bachelor's · Visual Communication Design (Open Education)<br>Typography Branding Web & UI Design                                     |
| <b>Apr 2016 – Jul 2020</b><br>(Graduated)    | <b>Atatürk Vocational and Technical High School</b><br>Vocational Diploma · IT – Database Programming · Diploma Score 74.30<br>Databases Programming Fundamentals |

## Work Experience

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| <b>Apr 2025 – Apr 2026</b><br>(1 year)<br>Full-time    | <b>R&amp;D / Software &amp; Communications</b><br>HMS Yazılım <ul style="list-style-type: none"><li>• Led R&amp;D initiatives that shaped improvements to the company's core software products and services.</li><li>• Served as the primary point of contact for customer support, handling technical issues and direct client communication.</li><li>• Contributed to ongoing mobile app development alongside the core engineering team.</li><li>• Produced promotional video content for the company's YouTube channel to support product marketing.</li><li>• Planned and executed advertising campaigns to strengthen product visibility.</li><li>• Designed and delivered branded websites for businesses affiliated with the company, extending its service offering.</li></ul> |
| <b>Dec 2021 – Nov 2023</b><br>(1 yr 11 mo)<br>Founder  | <b>Founder &amp; Developer</b><br>UKBT Developments <ul style="list-style-type: none"><li>• Founded and independently operated a software venture, building a game-launcher application from the ground up using C#, XAML, HTML, CSS, and JavaScript.</li><li>• Developed and sold custom FiveM (GTA V) scripts in Lua to a paying customer base, generating consistent revenue.</li><li>• Owned the full product lifecycle as sole operator — from planning and development to client communication and long-term maintenance.</li></ul>                                                                                                                                                                                                                                               |
| <b>Oct 2021 – May 2022</b><br>(8 months)<br>Freelance  | <b>Web Designer &amp; Developer</b><br>Self-employed <ul style="list-style-type: none"><li>• Delivered professional websites, visual designs, and advertising campaigns for a client base primarily made up of law firms.</li><li>• Built AI-powered customer service chat agents that helped client businesses automate and improve customer interactions.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Jul 2020 – Aug 2021</b><br>(1 yr 2 mo)<br>Full-time | <b>Advertising &amp; Social Media Services</b><br>POINT MEDIA <ul style="list-style-type: none"><li>• Filmed and edited on-location video content, including drone footage, for client businesses.</li><li>• Managed social media channels and advertising campaigns to grow client visibility and engagement.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Feb 2020 – Jun 2020</b><br>(4 months)<br>Internship | <b>Social Media Manager &amp; Graphic/Web Support</b><br>POINT MEDIA <ul style="list-style-type: none"><li>• Created social media content and graphic/web design assets using Adobe Photoshop and Illustrator to support client marketing efforts.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Jun 2018 – Sep 2018</b><br>(3 months)<br>Internship | <b>Mandatory School Internship — IT Support</b><br>Bilginet Bilgisayar · IT hardware, networking & security solutions provider <ul style="list-style-type: none"><li>• Repaired computers, including on-site repairs for factory and industrial computer systems.</li><li>• Installed security software and configured CCTV and security camera systems.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                      |

## Skills & Languages

|                            |                        |                       |                               |                        |
|----------------------------|------------------------|-----------------------|-------------------------------|------------------------|
| HTML / CSS / C# / XAML     | JavaScript & jQuery    | Lua (FiveM scripting) | Adobe Photoshop / Illustrator | InDesign / Dreamweaver |
| After Effects / Sony Vegas | Camera / Drone Filming | 3ds Max / Cinema 4D   |                               |                        |
| Turkish — Native           | English — Fluent       |                       |                               |                        |

## Certificates

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|----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <b>C++ Programming Language (Algorithm Applied)</b><br>Boğaziçi Enstitüsü                    | <b>Computer Science — Hadi Partovi</b><br>CODE (code.org)                          | <b>Occupational Safety and Occupational Health</b><br>General Directorate of Lifelong Learning, Turkish Ministry of National Education |
| <b>Social Media Literacy (Design Your Future)</b><br>Microsoft Turkey & Habitat Association  | <b>Sports Culture and Olympic Education</b><br>Turkish National Olympics Committee | <b>Sustainable Development for Future</b><br>eTwinning                                                                                 |
| <b>Characteristics of 7 People Who Are Successful in Business Life</b><br>Boğaziçi Enstitüsü | <b>Fundraising Methodology</b><br>Boğaziçi Enstitüsü                               | <b>Ways to Maximize Productivity</b><br>Boğaziçi Enstitüsü                                                                             |